



PHOTO POLICY

A picture is worth a thousand words. We know that sending your child to camp is exciting and scary, and we know that camp photos are your window into the magical moments of your child's camp experience – especially this summer, after more than a year of being together at home. We understand the importance of our photos, and we want to assure you that our photographers take their job very seriously.

We do our best to provide around-the-clock coverage of our daily activities in order to share as much of camp with you as possible. We have 3 camp photographers and more than 400 campers at a given time, so please keep this in mind as you go through our photos each day. This policy has been written to ensure that your expectations about our summer photos are aligned with what we are able to provide.



*****This summer, please know that in most photos taken of any individual in close proximity with another individual outside of their pod (cabin), all individuals will be masked. If all individuals in the photo are within the same pod, masks are not required.*****

HERE IS WHAT YOU CAN EXPECT FROM OUR PHOTOGRAPHERS THIS SUMMER

- Our photographers' objective is to best capture the GFC experience as a whole. Due to the varying nature of each day at camp, as well as the large number of campers engaged in our daily activities, we cannot guarantee that your camper will appear in photos every day.
- We will take bunk photos during the first few days of each session so you will be guaranteed a photo of your camper with their counselors and bunkmates.
- **Our team will sort, label by age group (whenever possible), and upload photos to CampInTouch once per day.** If, due to technical issues or inclement weather, we will not be able to upload photos on a particular day, we'll let you know.
- A handful of photos will be uploaded onto social media each day.



A FEW THINGS TO KEEP IN MIND AS YOU LOOK FOR PHOTOS OF YOUR CAMPER

- **Don't worry if your camper isn't smiling in one picture.** Sometimes we catch a transitional moment as campers move from talking to their friends, to moving to their next activity. Just because your child isn't smiling in a photo does not mean your child is unhappy or upset. If your child is upset or unhappy over an extended period of time, you'll hear from us.
- Some campers jump in front of the camera and some run and hide from it. We will not force campers to be photographed if they do not want to be.
- For some campers, our attempt to document their experience can make them self-conscious and get in the way of the experience, itself. We do our best to get a few quality photos of each camper.
- **Fewer photos are uploaded on bad weather days.** Unfortunately, we can't control the weather. On days when campers have to spend considerable time inside and the inclement weather would threaten the safety of our photographers travelling between buildings, we won't be able to take as many pictures. As a note of reference, no one is allowed outside when there is lightening within 10 miles of camp.

HOW ELSE DO WE PROVIDE A WINDOW INTO THE MAGIC OF CAMP?

- Daily Updates and Social media posts will be shared on our [Facebook](#) and [Instagram](#) pages.
- Blogs are shared 3x a week on our [website](#) and on Facebook.
- Our Videographers create videos throughout the summer for you to watch, which are available on our [Vimeo](#) page and on Facebook.

--

The photos and videos we take at camp are used for more than just CampInTouch uploads. Please see below for the release you signed when you registered your camper for camp.

"Parent/Guardian hereby consents to the unlimited recording, use and reuse by Camp, the URJ and URJ Partners and Affiliates (collectively, "Releasees") of Camper's voice, actions, likeness, first name, appearance and biographical material (collectively "likeness") in an appropriate manner as determined by Camp and the URJ in its reasonable discretion, in any and all media now known or hereafter devised, including but not limited to live video, live audio, marketing materials and social media posts. Parent/Guardian agrees that Releasees may use all or any part of Camper's Likeness, and may alter or modify it regardless of whether or not Camper is recognizable. Parent/Guardian further agrees that Camp exclusively owns the registration materials that Parent/Guardian has provided in connection with the program registration and any photos and video that Camp will make of Camper in connection with the Camp program (the "Materials") and all rights therein and thereto including, without limitation, the right to use the Materials and Camper's Likeness in any and all media now known or hereafter devised worldwide, in perpetuity. Parent/Guardian further agrees that Camp may use Camper's Likeness and the Materials in connection with any promotion, publicity, marketing or advertisement for Camp, the URJ and URJ Partners and affiliates, including live video and audio broadcasts. Parent/Guardian releases Releasees from any and all liability arising out of the reasonable use of Camper's Likeness and/or the Materials. Parent/Guardian agrees not to make any claim against Releasees as a result of the recording or use of Camper's Likeness and/or the Materials (including, without limitation, any claim that such use invades any right of privacy and/or publicity)."